

Brussels, January 11th 2010

SOLVIN TO PARTICIPATE TO THE 10TH ARABPLAST TRADE SHOW & CONFERENCE

SolVin participated on January 08-11, 2011 to the 10th edition of the Arab International Plastics & Rubber Industry Trade Show & Conference, occurring every 2 years in Dubai. ArabPlast is traditionally known for its wide reach among the Middle Eastern markets through its comprehensive display of innovative solutions for the plastics & rubber industry.

Defying recession, ArabPlast saw 25% increase in display space, driven by a robust global plastics and petrochemical industry. A record number of companies participated in Arabplast 2011, a reflection on the growing importance attached by the Gulf Cooperation Council (GCC) countries to strengthening their manufacturing industries, including plastics and rubber sector, which are known to be more sustainable investments in the long run. The growth of this show reflects the high global demand for plastics and its raw materials and of course the machines.

This was the occasion for **SolVin** to demonstrate how the company is well established in Europe and tends to open up to other countries and new markets while contributing together with the other partners of the fair to the global challenge of making PVC a major player in the field of sustainable development. For more information about ArabPlast 2011, visit the website: <http://www.arabplast.info>



SolVin combines the competences of Solvay (75%) and BASF (25%) in the European vinyls sector. The synergies achieved in know-how and organization, the complementarities of product ranges as well as upstream integration have built up SolVin as a leader on the PVC and PVDC markets. The joint venture has operations in France, Germany, Spain, Italy and Belgium and a total annual production capacity of 1.3 million tons of PVC, with nearly 1600 employees. For further information, visit www.solvinpvc.com.



SolVin's stand

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